



2021 Annual Report





A message from the Board Chair and CEO

Without a sense of community, we can't expect better outcomes for people, especially in a time when social isolation has become the norm – whether that's as insidious as not knowing our neighbours, or as straightforward as the pandemic lockdowns.

As the world discovered during the height of the pandemic, humans thrive when they have a sense of belonging, when everyone has a voice that's heard, and have mutual concern and accountability for one another. These principles are what will be key to improving outcomes in any project affecting the homelessness services system, and we see the great potential of incorporating these principles in Streetohome's latest projects – the Adapted Therapeutic Community, Recovery Café, Shared Housing, Want2, and Delancey Street.

We hope you will be inspired to increase a sense of community and belonging into your own lives – both personal and work. As we increase this social capital for those in recovery from homelessness, poverty, isolation, mental health and substance use challenges, everyone benefits – our Partners, service providers, neighbours, and local businesses. Thank you for changing lives and building better futures with us.

John McLernon,
Board Chair

Rob Turnbull, Ph.D., CHE
President & CEO

Streetohome's 2021 Initiatives

Adapted Therapeutic Community

An evidence-based model integrated into 'normal life' that builds on the success of live-in therapeutic communities. Individuals work together to promote personal growth through activities & social relationships.

Recovery Café

A place of healing & hope where people can transform their lives & pursue recovery. A safe & substance-free space where members support each other in achieving their goals while maintaining access to supports.

Shared Housing

Two or more persons living together – each has a private bedroom & shares common areas. A more affordable option that enhances personal safety, reduces carbon footprint, & enables sharing of experiences.

Want2

A mobile & web app that helps individuals prioritize goals in a variety of social determinants of health. It helps them stay motivated, locate best-fit resources, & connect with others to succeed.

Delancey Street

Members gain housing, life skills, education (GED), & vocational training (3 marketable skills) to forge a new path. Graduates are empowered to lead, learn & earn at no cost to government, families, or individuals.

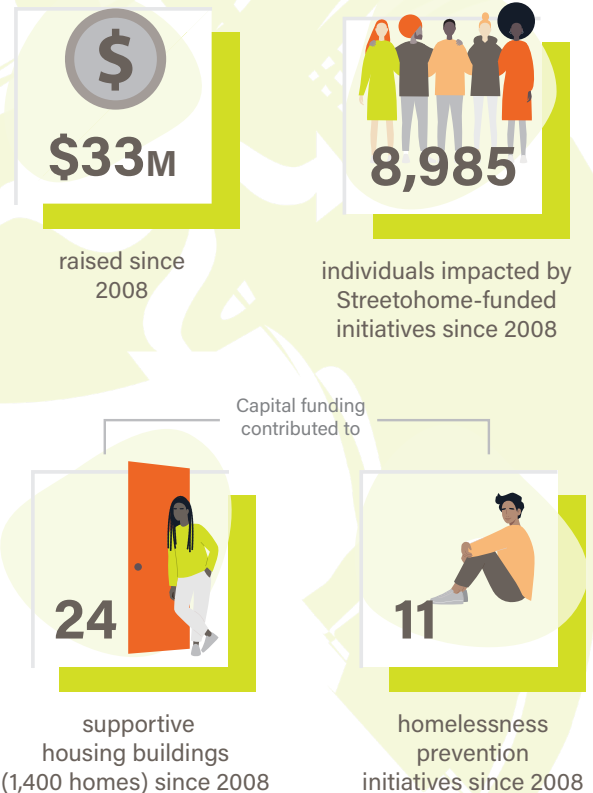
Thank you for partnering with us to build better futures

Our Role

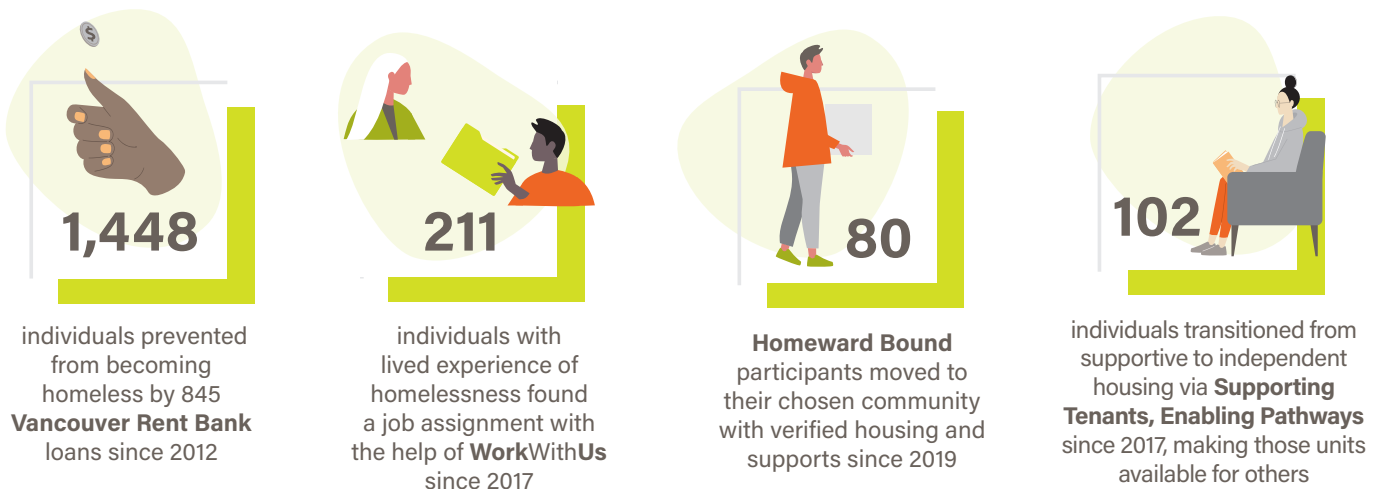
Streetohome is changing lives and building better futures by working with the private sector to broker and leverage new funding, innovative ideas, and opportunities for collaboration with public and nonprofit sectors to implement sustainable solutions to homelessness in Vancouver. Streetohome strives to address gaps in services to meet the employment & volunteering; learning, training & skills; housing; health & wellness; legal & advocacy; and community & belonging needs of vulnerable individuals with lived experience of, or at-risk for, homelessness.

How we work

- Promoting a systematic approach – a comprehensive set of connected services
- Searching for evidence-based practices that fill gaps in the homelessness services system and avoid duplication
- Brokering collaborative relationships that pool and optimize limited resources
- Leveraging private sector contributions (*often at 10:1*) and sharing both risks and successes



Key Prevention Initiative Highlights





Three generations of giving start with Lloyd (R) and his wife Heather, who have generously donated to multiple Streetohome initiatives over the past decade. Matthew (L) rallied his colleagues at Avison Young to donate towards Streetohome for their annual 2021 Days of Giving, and Malcolm hosted an online fundraiser as part of his band, Calpurnia's, merchandise sale in 2019.

Becoming a part of a community leads to better outcomes for all

"I heard about Streetohome 12 years ago from friends who spoke highly of their work around housing and mental health. My wife, Heather, and I had led fundraising efforts for depression research at UBC, and my interest in that and Streetohome's work aligned. The more time you spend with Streetohome, the greater the realization becomes that while mental health and/or substance use may be a component for some, for others – it is plain old bad luck," says Lloyd Craig, Streetohome Board Co-Vice-Chair and former CEO, Coast Capital Savings.

"One of our recent 'ahas' has been around the power of connection to improve peoples' chances to succeed at what they want to do and how they can best move along their preferred life path. Everyone requires people in their lives to stay grounded. We all need a club where we feel like we belong. Like the theme song from the television sitcom Cheers – you want to go 'where everybody knows your name.'"

Since joining the Board in 2010, Lloyd has learned plenty about the complex, multi-faceted challenges homelessness presents and shared that knowledge with his family. Lloyd, as well as his son Matthew and grandson Malcolm, have each donated their time, efforts, and generosity to Streetohome over the years. They are impressed by the holistic, connection-based approach taken by the models that Streetohome brokers and leverages to help individuals improve their wellbeing and move on with their lives.

"So much of the work Streetohome does is intertwined with other systems – mental health, substance use, employment – and I was happy to be able to rally the Avison Young team around Streetohome during our Days of

Giving, as well as bring a fresh set of eyes in the search for a location for Delancey Street,” says Matthew. “We lost my brother to mental health and suicide, and we see the effects of homelessness everyday in our personal and work life. The connection we feel as being part of a team, or being a part of a family, is something that’s missing for so many.”

In 2016, Streetohome shifted its focus towards the prevention of homelessness and explored how to best fill gaps to address root causes including disconnection, unemployment, mental health, and substance use. Over the last six years, Streetohome has developed business cases for Delancey Street, Addiction Recovery Community Housing, Want2 – the Life Intentions Action Planner app, Shared Housing, and Recovery Community Centres (including Recovery Café). Each promotes personal agency, a sense of belonging, mutual concern and collective accountability.

“If I imagine myself in a similar situation – without housing, having challenges around mental health or substance use and feeling isolated and stigmatized – I know that it

would be almost impossible to get out of that situation without a solid support system and community to rally behind me,” says Malcolm.

“Streetohome’s most recent initiatives, such as the Recovery Café or Adapted Therapeutic Community, provide a venue where people in recovery – whether that’s from homelessness, substance use, mental health challenges, crime, unemployment or loneliness – can meet others and form friendships, pursue goals, and gain a sense of belonging in their daily lives,” says Lloyd.

“People who are homeless need that sense of belonging and the support that comes with it – they need to know that they belong here on this earth as much as anyone else,” says Malcolm. “Our society places a lot of value on gritting your teeth and working through it alone, but nothing monumental can be achieved without help. That’s why we must help people at-risk – because they don’t have support structures. Streetohome’s initiatives help foster an individual’s support system so that they can achieve something monumental.”



“One of my favourite projects is Pacific Spirit Terrace (low-income single mothers’ housing) - a partnership with the YWCA. This complex was constructed on top of Fire Station No. 5 in East Vancouver when it was rebuilt.” - Lloyd



Working together to build trust, hope and pathways forward

Sex Industry Liaison Officer, Constable Linda Malcolm, has worked with the Vancouver Police Department for 41 years. For most of this time, she was in plain clothes and working on the streets, predominately in Vancouver's Downtown Eastside. She has worked with at-risk women and men for the last 16 years and with her infectious smile and warmth, has built an unprecedented trust within the community, providing a link between sex workers and the police through support and intervention. Four and a half of these were spent investigating Robert Pickton as part of the Missing Women's Task Force.

Linda sees herself as another resource in the community to help individuals move forward at their own pace. Some of these folks may not have much confidence and are overwhelmed when they try to navigate ever-changing systems. Blurring the lines between social work and enforcement is how this position differs from traditional policing.

"As a Police Officer in the DTES, building trusting relationships is imperative if you're making yourself available to assist people with their personal tasks such as getting replacement ID, reconnecting with family or intakes to detox or recovery programs," explains Linda.

When Linda first saw Streetohome's Life Intentions Action Planner (LIAP), she couldn't believe the wealth of information it contained. It's a tool that individuals can work through on their own, or with a peer, to increase their self-confidence and identify meaningful resources and how to make those connections. The LIAP empowers individuals to plan and realize a better future for themselves, one step at a time. The first time Linda brought the LIAP into a woman's shelter was to make a connection with a young woman who had numerous barriers to consider before she could ever think of moving forward.

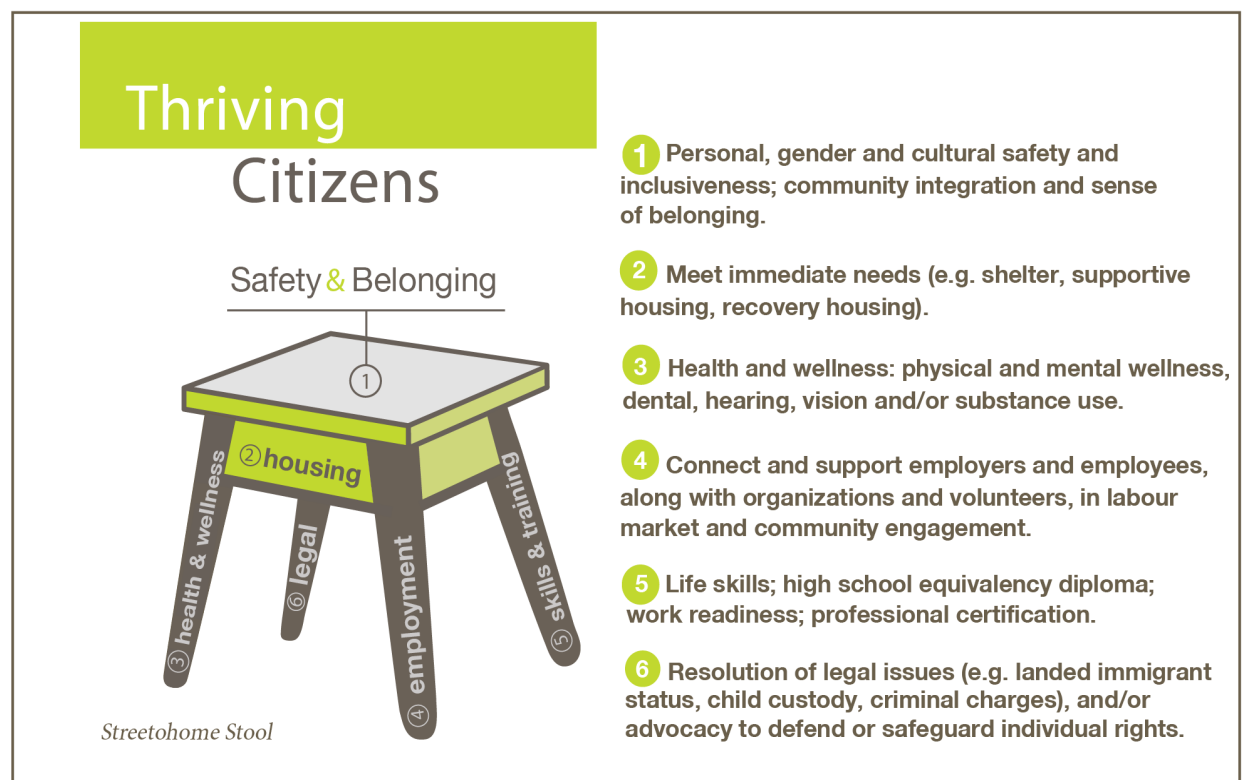
“Homelessness, poverty, mental health and substance use were distracting for her, but when she looked through the planner, she went crazy for it as it allowed her to focus and re-define what she wanted to work on, and match up with the resources that were available to her. She invited a shelter worker to see her plan and how her commitment and the LIAP’s goal-setting exercises became a record of the progress she made,” says Linda. “This worker continues to use the LIAP with other clients and is seeing progress.”

The LIAP not only helps individuals make connections to services for themselves, but it also adds another tool to each service provider’s toolbox to help foster better community connections between services, improving outcomes for everyone.

Fostering the connections between the police and this vulnerable population is done mainly by listening, being non-judgemental, and trying to connect individuals with supports that are meaningful to them and their circumstance. It’s important to be able to bring in supports the individual has already made connections with to increase their comfort level and to strengthen existing relationships, alongside new ones to help them move forward, says Linda. Some of these supports could be the participant’s building manager, shelter staff, peer support, doctors, and legal advocates.

The LIAP includes over 400 resources for individuals to choose from. By having a variety of choices available, individuals are able to choose what’s a best fit for their unique needs and preferences. They can see a clearer path forward, create a plan, achieve what they set out to do while building and strengthening their support system.

“As people take part in building their plans around what they want to do, it’s important to celebrate their successes and every step they take in their journey, no matter how big or small.”

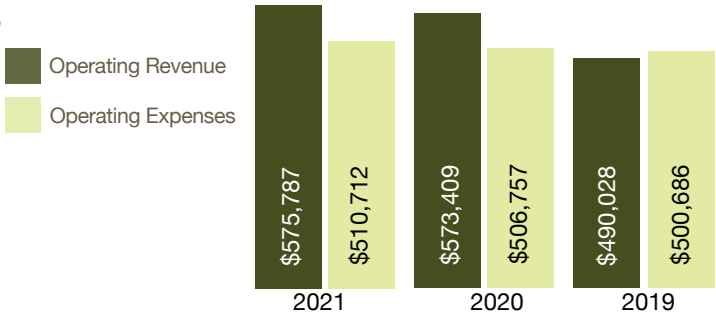


The LIAP asks individuals what they want to do in employment & volunteering; learning, training & skills; housing; health & wellness; legal & advocacy; and community & belonging domains.

Streetohome Financials

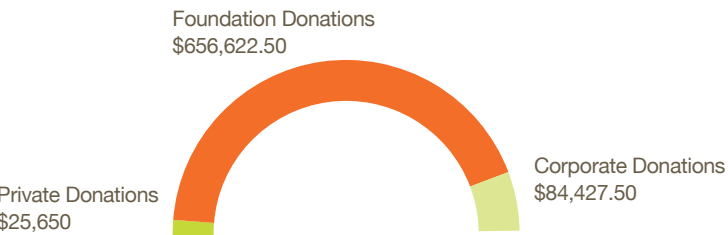
Operating Revenues/Expenses

Operations are funded by contributions from BC Housing, City of Vancouver, Vancouver Coastal Health and private donors.



Gifts Received in 2021

100% of capital donations received directly funds homelessness prevention initiatives or supportive housing.



Streetohome brokered donated space (valued at \$67,844) at 637 E. Hastings Street for the Kettle Society's Recovery Café pop-up location.

Granted in 2021



\$94,142
Recovery Cafe



\$85,480
Want2



\$30,000
Vancouver
Rent Bank



\$25,000
Homeward Bound

Volunteer & In-Kind Services

Our small team is grateful for the commitment of our volunteers who have generously donated their knowledge, skills and time.

*Calculated using Volunteer Canada's hourly value (<https://bit.ly/2XzULM6>), with the exception of professional hourly market rates

2,063
Volunteer
Hours

\$78,437
Value-Add of
Volunteer Time

49
Volunteers



Thank-you for ‘changing lives and building futures’

We take great pride that 100% of every dollar from our donors goes directly to leveraging new supportive housing and homelessness prevention programs. Since 2008, we have leveraged \$33 million, and with our partners, the Province and the City, have supported 35 projects (supportive housing & homelessness prevention) that have contributed to housing stability for nearly 9,000 individuals including unaccompanied youth, families, couples, single adults and seniors. These individuals are being supported to reach their employment & volunteering; learning, training & skills; housing; health & wellness; legal & advocacy; and community & belonging goals to move on with their lives. Together, we are truly changing lives and building better futures.

Corporate & Employee

A&W Food Services of Canada Inc. & Associated Companies
Alexander, Holborn, Beaudin & Lang
Anna & Kristina's Grocery Bag
Anthem Properties
Aquilini Properties LP
Astranova Jewellery
Avison Young
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Hollyburn Properties Limited
Home for the Games
Innovative Research Group Inc.
KPMG
Lindt & Sprungli Canada Inc.
Mark James Group
NAIOP Community Real Estate Development Association
National Bank Private Banking 1859
New Shoes Productions Inc.
Odlum Brown Limited
Pacific Blue Cross
ParkLane Homes/River District
Polygon Homes Ltd.
Provide Home Inc.
Rennie Group
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United Community Services Co-op
Vancity Savings Credit Union
Wesbild Holdings Ltd.
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625 Powell Street Foundation
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Canucks For Kids
Carraresi Foundation
Face of Today Foundation
Face the World Foundation
Fernwood Foundation
Frank Giustra, Radcliffe Foundation
Freyvogel-Preiswerck Fund
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MariaMarina Foundation
Peter & Joanne Brown Foundation
R & J Stern Family Foundation
R. Howard Webster Foundation
Red Hibiscus Fund
SZOCS Foundation
The Cundill Foundation
Ward McAllister Family Foundation
Vancouver Board of Trade Foundation

Individuals & Families

Adam Zimmerman
Adrian Hamel
Alice Bushore & Kate Herron
Alistair Taylor
Amar Cheema
Amy Peters

Ann Neudorf
Anna Wallner
Anne & Bill Godden
Anne Andrew
Arielle Berze
Arlene Rolick
Ashish Sant
Ashley Chang
Athena Bax
Ayla Tesler-Mabe
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Wilkinson
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Glenn Mair
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Gulnar Aituarova
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Hannah Lee
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Jacob Rossi
James Schultz
James Steele
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Jim Dehoney
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Karis Maguire
Kathryn Cernauskas
Kayley Daechsel
Ken McIntosh
Kevin Bent & Connie Spear
Kimberley Robinson
Kim Henen
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Lorraine Lippiatt
Laura Baziuk
Lauren Webb
Lina Dang
Lindsay & Mark Yuasa
Lindsay Rattray
Lloyd & Heather Craig

Lori Kincannon
Lyll Family
Mackay Family
Malcolm Craig
Marie N. Turnbull
Mary Ackenhuse & Daniel
Muzyka
Marlene Martens
Matthew & Tracy Craig
Maureen Lewis
Mike Harcourt
Moneca & Braden Gabriel
Pamela & Jonathan Murkin
Papinder Rehncy
Peggy Louise
Peggy & John McLernon
Penny J. Ballem
Perri Zimmerman
Ping Liu
Rachel Edgar
Randi Fjeldseth
Red Hibiscus Fund
Richman Manalili
Rick Genovese
Rob Turnbull & Family
Robert Dar-Woon
Robert Disbrow
Robert Glass
Robert J. Macdonald
Ron Eisses
Scott Jan
Selwyn Leeke
Sharon Taylor
Shawn Kangro
Sheri Greenall
Shikhank Sharma
Stephanie Butler
Stephen Lambie
Suann Hosie
Sukhraj Khungay
Tamara Vrooman & Gregg
Burkinshaw
Tanjit Kalhar
Tom & Karen Cooper, City in
Focus Foundation

Tracey Harvey
Vaness Drake - on behalf of
Simon Drake
Virginia Greene
Vito Decicco
Wade & Teresa Bayne
Wilberg Family
William Ono
Yvette Reid
Anonymous (37)

In Memory Of (IMO)

Adam Hrankowski –
IMO Ethan Rae
Ammar Izziddin & Family –
IMO Hisham Izziddin
B James –
IMO Ida Goodreau
Bev Arthur –
IMO Lindsay & Eric
Lowerison
Dezarae Kemp –
IMO Ida Goodreau
Diana Bradbury –
IMO Toni Kristinsson
Eric Resnick, Peter McDermott
– IMO Deborah Sharp
Furlong, IHO John Furlong
(24 gifts)
Ernesto Salvi –
IMO Ethan Rae
Gerald & Anita VanLith –
IMO Ida Goodreau
Hayley & Hudson Nelles –
IMO Deborah Sharp Furlong,
IHO John Furlong
Joanne & Gary Vansevenant –
IMO Ida Goodreau
John & Maria VanLith –
IMO Ida Goodreau
Joyce Jones –
IMO Lindsay & Eric Lowerison
KSL Capital Partners, LLC –
IMO Deborah Sharp Furlong

Lawrence Rae –
IMO Ethan Rae
Leanne Rae –
IMO Ethan Rae
Leslie Brown –
IMO Lindsay & Eric Lowerison
Lisa Stockstad –
IMO Lindsay & Eric
Lowerison
Mary & Martin Vink –
IMO Ida Goodreau
Nicole Lyske –
IMO Ethan Rae
Pat & Cyril Soetemans –
IMO Ida Goodreau
Peter Wong –
IMO Diane Leung
Ron and Laura Kinders –
IMO Ethan Rae
Sadler Jackman Family
Foundation –
IMO Deborah Sharp Furlong
William MacDonald –
IMO Ethan Rae

In Honour Of (IHO)

Anne Marie Turnbull &
Paul Proulx –
IHO Marie N. Turnbull
Daisy Rowena Bayabay –
IHO Oyamo Bernal &
Misuri Bernal
Dylan D. Reece Financial
Services –
IHO Bob Rennie
Gavin Dirom –
IHO M. Forster, IHO Judy
Graves (30 gifts)
Karole Sutherland –
IHO J. Watchuck & R. Goepel
Laurie Sterritt –
IHO Nathan Collett
Orbis Investments –
Buchanan Programme
IHO Warren Liou

Paula & Richard Powell
IHO Marie N. Turnbull
Richmond Chamber of
Commerce –
IHO Mike Harcourt
Sarah Collett –
IHO Nathan Collett
Suzanne Bolton &
Jeff Mooney –
IHO Linda Mitchell
Tanja & Michael Mackin –
IHO Gerald MacDonald &
Jodie Martinson

Community

Crofton House
First Baptist Church
Grey Matter Event
Killarney Secondary School
Mount Seymour United
Church

Board of Directors

John McLernon	Chair, Streetohome Foundation <i>Honorary Chairman & Co-Founder Colliers International</i>
Lloyd Craig	Vice-Chair, Streetohome Foundation <i>Former CEO, Coast Capital Savings</i>
Kevin Bent	Vice-Chair, Streetohome Foundation <i>CEO, Rides.ca</i>



From left to right: Kevin Bent, Vice-Chair; Joanne Gassman, Corporate Director; Rob Turnbull, President & CEO, Streetohome Foundation; Lara Dauphinee, Fiore Group; Geoffrey Cowper, Fasken Martineau; John McLernon, Board Chair; John Mackay, Strand Properties; Fiona Wilson, Vancouver Police Department; Kevin Falcon, Anthem Properties; Bob Chapman, Vancouver Coastal Health; Lloyd Craig, Vice-Chair; Sherri Magee, Corporate Director

**Missing from photo: Alan Peretz, KPMG; Paul Mochrie, City of Vancouver; and Shayne Ramsay, BC Housing.*

For more information, please contact info@streetohome.org or visit our website at www.streetohome.org

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