streetohome

changing lives, building futures

2020 Annual Report

Streetohome Team: Rob Turnbull, Ph.D., CHE, President & CEO; *Arielle Berze, Marketing Communications Specialist; Tracey Harvey, Administration & Donor Manager; John McLernon, Board Chair*
Photo by Mat Lo

A message from the Streetohome Team

"2020 has been a year of change and uncertainty, but it was also a year of seeing what was possible when everyone comes together. It has been amazing and comforting to see how people, where possible, have pivoted, adapted, and moved ideas, projects, and businesses forward. Groups are working together to bring solutions not only to the pandemic, but social issues such as homelessness," says John McLernon, Streetohome Board Chair.

Streetohome has brokered several homelessness prevention initiatives that address gaps in the homelessness services system and provide additional exit pathways. Each opportunity nurtures personal agency; a sense of belonging; ensures everyone has a voice; and fosters mutual concern and accountability. These principles ensure that vulnerable individuals, along with their peers, are supported in achieving their goals and moving on with their lives.

Reading these stories, you will discover Brenda Plant's championing of additional recovery pathways to meet varied needs and preferences. You will also learn about two flagship models coming to Vancouver that will support individuals in finding a welcoming community and move along their preferred life path – Killian Noe's Recovery Café and Dr. Mimi Silbert's Delancey Street.

You will gain a new appreciation for the 'power of peers' in raising people up together. We hope you find inspiration in the innovative initiatives underway, which wouldn't be possible without the energy, passion and commitment of our Board, volunteers, Partners and those impacted, who continue to share their voices, expertise and unique gifts.

Thank you
for partnering with us to build better futures

raised since 2008

individuals who were not counted as homeless in Vancouver since 2008

Capital funding contributed to

supportive housing buildings (1,400 homes) since 2008

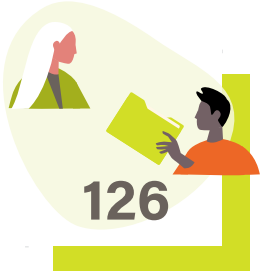
homelessness prevention initiatives since 2008

It has been amazing and comforting to see how people, where possible, have pivoted, adapted, and moved ideas, projects, and businesses forward. Groups are working together to bring solutions not only to the pandemic, but social issues such as homelessness.

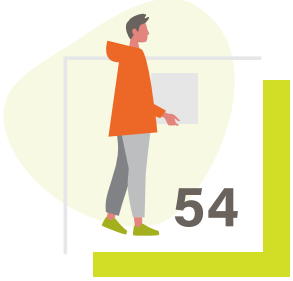
-JOHN MCLERNON, Streetohome Board Chair

Key Prevention Initiative Highlights

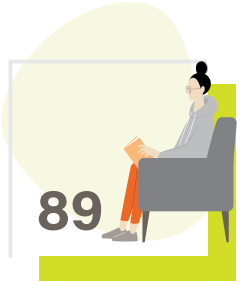
loans issued by the Vancouver Rent Bank, preventing 1,439 individuals from becoming homeless since 2012



individuals with lived experience of homelessness found a job assignment with the help of **Work**With**Us** since 2017



Homeward Bound participants moved to their chosen community with verified housing and supports since 2019



individuals moved from supportive housing to affordable, independent housing of their choosing through Supporting Tenants, Enabling Pathways (STEP) since 2017

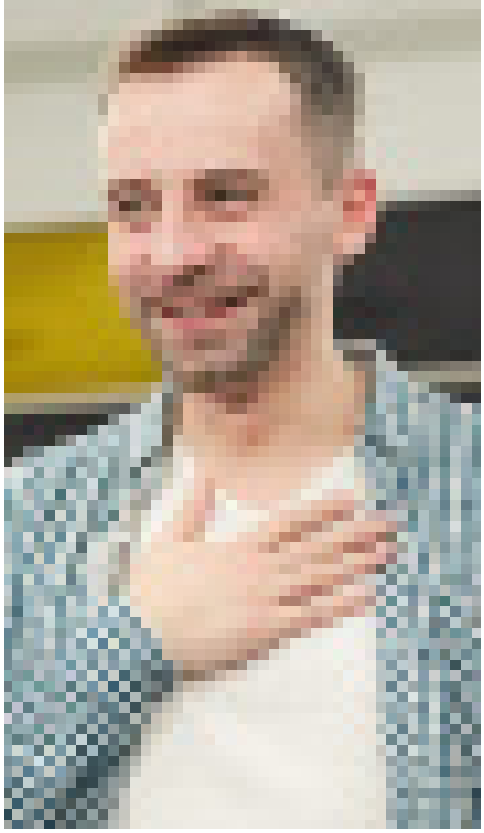
Graphics by Andrea Dubeckyj, Colliers International

Therapeutic Community Principles

promoting personal agency and a sense of belonging

ensuring everyone has a voice (democracy)

developing mutual concern and accountability



Finding a Recovery Journey that's Right for You

"Recovery is a lifelong process. It's about becoming a thriving citizen – having purpose and meaning in your life and the recovery capital that will help you succeed. It's about living a life free from the challenges of addictions with improved physical and mental health, healthy relationships and a safe place to call home," explains Brenda Plant, Executive Director, Turning Point Recovery Society and Chair of BC Addiction Recovery Association (BCARA).

Brenda has been a long-time volunteer with Streetohome, participating in multiple Streetohome book clubs, working groups and advisory committees informing seminal work such as the *Publicly-Funded Live-in Addiction Recovery Services in BC – A Snapshot of the Sector* report and the *Addiction Recovery Community Housing Business Case*. Currently, Brenda is co-leading a Streetohome-sponsored Recovery Community Centre Collaborative.

Streetohome's latest book club focused on therapeutic communities (TCs), their core principles and evidence-based practices. One of the critical components of a TC model is that members gain a combined sense of belonging and personal agency, coupled with the development of mutual concern and accountability.

"You see this incredible group process happen where people are supporting people and they become more hopeful and see possibilities for themselves," says Brenda.

As the discussion turned to exploring an evidence-based, less intensive, shortened day program in the UK (i.e., an Adapted-TC Model), book club members came away thinking about how they could incorporate the popular Adapted-TC Model into a variety of group settings in their daily practice.

"People can benefit from every group that reinforces their recovery identity. The key is to have multiple group activities available and provide an opportunity for each individual to design a recovery

journey that is going to work for them," she explains.

"If a client finds one thing that becomes of interest to them or they become passionate about, their life opens up exponentially. And so, it's critically important that we have a multitude of activities available. The Adapted-TC Model has a solid track record and will add another tool to the toolbox."

"Success is not necessarily about the number of days you've been off drugs or alcohol, it's about finding a recovery journey that works for you. It's about creating new opportunities and building a life that is meaningful and filled with joy. It's about following your bliss."

The Adapted-TC Model provides an impactful small group experience to augment existing recovery-oriented support services. There's an opportunity to start using these Adapted-TC principles and practices in a number of settings. Brenda is consulting with BCARA leadership to determine how best the organization could promote and support the introduction and enhancement of Adapted-TC models across B.C.

"We need an inclusive continuum of care where everyone has options for finding the recovery path that is going to work for them," Brenda explains. A truly client-centred approach will expose people to as many options as possible and let them choose those they feel will best help them. Ensuring that we include finding purpose and meaning in life as part of the recovery journey assures continued engagement, and longer engagement in recovery-oriented initiatives leads to better outcomes, she says.

"There is no one answer, rather, there are multiple right answers – whether that's Delancey Street, the Recovery Café, or the Adapted-TC model. We must stop working in siloes and embrace every treatment option as viable. In working collaboratively, we can reverse the stigma that clings to both addiction and recovery."

Recovery Café Seattle

Learning to Live from Love

"Our members, more than anyone, need to hear in 1000 different ways, the message, 'You matter, you are valuable, you are worthy of this beautiful place,'" says Killian Noe, Recovery Café Seattle Co-founder.

The flagship Recovery Café Vancouver – one of 23 in North America and the first in Canada, will be operated by The Kettle Society. Scheduled to open in summer 2022, it will serve up to 400 members at any given time.

The Recovery Café was created by a group of like-minded people, who saw a critical, unmet need for those who struggle with multiple challenges and barriers requiring long-term recovery support. Everyone is welcome at the Recovery Café just as they are, no matter where they are on their recovery journey, and no matter what they are recovering from, whether that was substance use, mental health challenges, poverty or loneliness.

"Individuals come to know that they are loved, that they are precious, and that they have gifts to offer that the community needs," says Killian. "We wouldn't be the community we want to be without their gifts. This is a radical message for a lot of people who have experienced being left out and ignored, and even despised. They hear that not only are you loved here, but we need the gifts that you bring. Most importantly, we need the gift of yourself."

The Recovery Café is free for members, who only need to make a commitment to participate in a weekly recovery circle with a trained facilitator and 8-10 peers. Here, they develop a sense of belonging, have a voice and are heard, and become accountable for achieving their own goals while helping peers to achieve theirs.

"What's unique is the understanding and commitment to each other. Yes, we need to receive services, but we have an even deeper need to contribute, and so we set the expectation that people will become contributors. We contribute by taking on the physical work of operating the Café. And as trust is built, and we share more and more of our story and listen deeply to the stories of others, we're able to contribute to the healing of others," explains Killian.
Members are connected to in-reach services at

the Recovery Café including visiting health, legal, social, and veterinary services. They can also attend a wide assortment of classes in the "School for Recovery." They enjoy communal meals and daily structured activity such as taking part in running or walking clubs, doing yoga or writing.

"We view our role as being a home base – a place where people are known and loved, and where they can return to and venture out from. The Recovery Café is a place where we can laugh and we can grieve, where we can learn new things and replace destructive behaviors with healthy new ones."

People learn ways to manage mental health, maintain sobriety, and build community.

"Every individual can reclaim their life as a person worthy of receiving love, and as a person created for giving love. Love is at the core of every person," says Killian.

"The more we uncover, the more we recover and the more we recover, the more we uncover. We all need to travel this healing journey with others, not alone. We all need to build lives, with the support of others, that we are excited about living. We all need to learn to live from love instead of hurt and fear."

A Need to Be Needed Leads to Success

"To live you need to have a purpose, some fullness and joy. Most of us need to be needed. We need someone to say, 'We need you,' in order to rise up, and have that feeling of someone looking at us as a little bit of a leader," says Dr. Mimi Silbert, President and CEO of Delancey Street Foundation.

Delancey Street offers a proven model that combines housing with life skills development, education and employment training for individuals with lived experience of, or at-risk for, homelessness. There is no cost to members, family or government – the model sustains itself through the sale of goods and services delivered through vocational training schools staffed by participants.

"We consider ourselves an extended family, and we truly need our members," explains Mimi.

"Everything that happens here is done by them – the bookkeeping, the training, the cooking. We have no staff, and so we need each one – we need them for Delancey Street to endure and survive."

There are three main ways potential members join Delancey Street – walk-ins, who may be homeless, in recovery or unemployed; those preparing to serve their sentence, who write a letter expressing their desire to change to a judge; and those who are on parole.

"We interview them, and they need to take responsibility for their actions and what they've done; and express a desire to want to change to join Delancey Street. We tell them, 'We'll teach you about life, it's a two-year stay and we hope you'll care about everyone else because that's what makes it work.'"

While the interview process focuses on having members start to make the mental shift needed

to thrive at Delancey Street, the next two years helps members develop a sense of belonging, become accountable for achieving their own goals, and support peers to achieve theirs. Members graduate with three marketable skills, a GED or high school equivalency, and a newfound community they know will welcome them back when they leave.

“We’re in the people-changing business,” says Mimi. “We teach the core curriculum, literature, writing. We give you vocational skills. And then we give you joyful, exciting things to do because you have to have fun in your life.”

“We send people camping, to try new food, celebrate everyone’s holidays and culture. We don’t know what each member will have fun with, so we teach them everything. We provide a life full of exciting things, so that excitement no longer means going to the casino or getting drugs. We do everything that could be joyful.”

Mimi emphasizes the importance of forming new habits, taking accountability for oneself and others, and having self-motivation to improve. The entire organization is run by peers, each of whom is a vital member to a team and who unite each other and newcomers around a shared purpose. They give each other a voice and teach one another to take responsibility, and work to develop their skills and forge a new life path.

“No one enables you or treats you as if you have limitations or can’t do a lot. If everyone believes in your ability to overcome, you will. It’s a phenomenal thing to think of ourselves as being a ‘giver,’ and having a talent that someone else needs.”

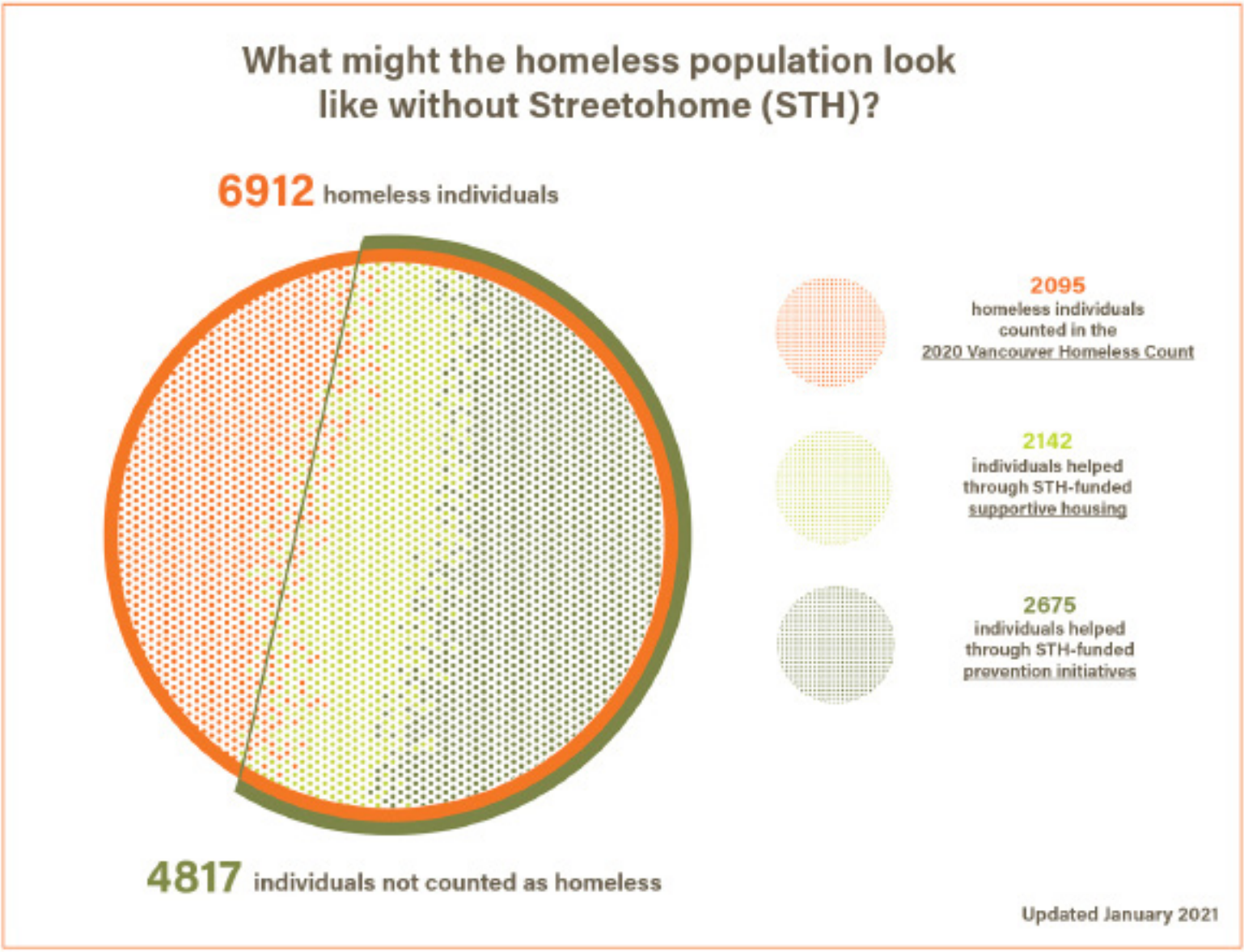
Delancey Street engages with vulnerable citizens who have lived experience of, or are at-risk for, homelessness to address their individual needs in order for them to thrive.

Our Role

Streetohome is changing lives and building better futures by working with the private sector to broker and leverage new funding, innovative ideas, and opportunities for collaboration with public and nonprofit sectors to implement sustainable solutions to homelessness in Vancouver. Streetohome strives to address gaps in services to meet the housing; employment & volunteering; education, skills & training; health & wellness; legal & advocacy; and community & belonging needs of vulnerable individuals with lived experience of, or at-risk for, homelessness.

How we work

- Promoting a systematic approach – a comprehensive set of connected services
- Searching for evidence-based practices that fill gaps in the homelessness services system
- Brokering collaborative relationships that pool and optimize limited resources
- Leveraging private sector contributions *(often at 10:1)* and sharing both risks and successes



Who are the homeless?

Indigenous*

Of the homeless population

*Versus 2% in the general population

Age

25-54

over 55

Under 25

Gender

74% Male

21% Female

5% Transgender Experience

Health*

60% Addiction Issue

45% Mental Health Issue

44% Medical Condition/Illness

35% Physical Disability

23% Learning disability or cognitive impairment

*Participants able to select multiple answers

Income*

76% Income Assistance

44% Binning, panhandling, vending

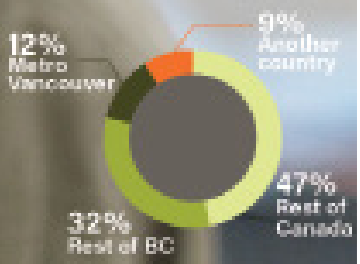
26% Employed full or part-time

7% No income source

*Participants able to select multiple answers

Previous location if new to Vancouver

(885 total respondents)



Metro Vancouver Homeless Count Survey 2020

2,095

individuals are living in shelters or on the street in Vancouver.

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Building Hope and Possibility

"The new UGM Women and Families Centre is a transformational program that will take women, and women with children, off the streets and give them a safe place to call home for as long as they need – fostering independence and creating a positive ripple effect for those it serves," says Don McQuaid, Managing Director, World Housing.

World Housing grew out of a need to provide housing that helps people to thrive, and to build better communities with effects that radiate beyond individuals and into families, villages, cities and countries.

"World Housing is really a community of like-minded organizations, businesses, and individuals who come together to collectively make long-term social impact. We share the belief that a home is really at the root of security and the base we all need to make upward mobility in the world, and it's something everyone deserves to have," says Sam White, Brand Director and Business Partnerships at World Housing.

World Housing has funded projects around the world, including the Girls to Grannies Village in Cambodia. The Village supports orphaned girls with a safe, supportive place to live so that they can attend school and be nurtured by 'grannies' living in the community.

"One of the core principles within World Housing is promoting sustainable social change, and the best way to make transformational change is where you build on the pillars that support a healthy community. It starts with safe housing, but we look to build supportive communities that provide families and individuals access to nutrition and health services, education, and employment training," explains Sam.

"We saw that the Streetohome stool focuses on six key aspects of social change, and it really demonstrated how Streetohome and its partners give a hand up, not a handout. It ensures that the people impacted are really thriving, and we want to make sure we partner with people who can bring these elements to the table," says Don.

The Women and Families Centre will work towards preventing cycles of trauma in families, nurturing a healthier, more hopeful future generation.

Evidence-based programs and supports that minimize stigma and provide practical and emotional support for recovery and parenting will be available.

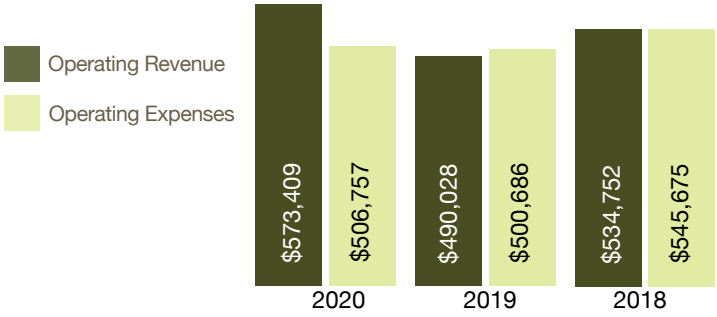
The development includes 36 addiction recovery housing spaces where women and children will be provided with wraparound services under one roof, including daycare and employment training. The Women and Families Centre is World Housing's first local project, and the organization has expanded their commitment to fund safe and sustainable homes in North America.

"When you can feel the strength of the community or group around you, it starts to elevate your thinking into a place of hope and possibility," says Don. "These are important outcomes, and we believe the Women and Families Centre will accomplish that."

Streetohome Financials

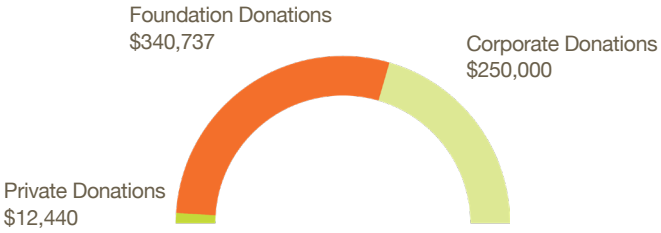
Operating Revenues/Expenses

Operations are funded by contributions from BC Housing, City of Vancouver, Vancouver Coastal Health and private donors.



Gifts Received in 2020

100% of capital donations received directly funds homelessness prevention initiatives or supportive housing dedicated to helping individuals with lived experience of, or at-risk for, homelessness.



Streetohome brokered the purchase and renovation of 620 Clark Drive, which will house the flagship Recovery Café Vancouver.

Granted in 2020

$892,000
YWCA
Pacific Spirit Terrace

$182,133
COVID-19
Meal Service

$60,000
Vancouver
Rent Bank

$26,250
Navigation Centre
Pilot Vancouver

Volunteer & In-Kind Services

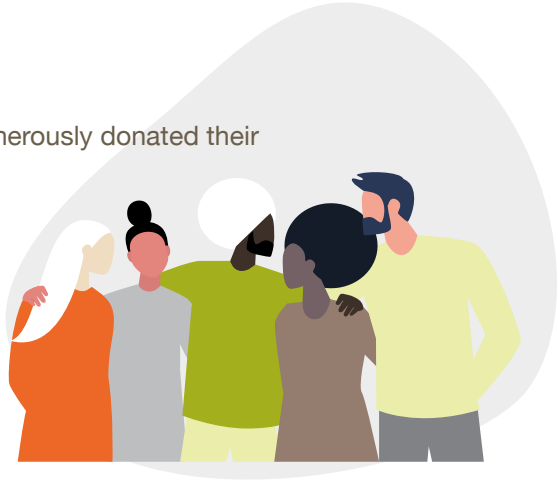
Our small team is grateful for the commitment of our volunteers who have generously donated their knowledge, skills and time.

*Calculated using Volunteer Canada's hourly value (https://bit.ly/2XzULM6), with the exception of professional hourly market rates

2,758
Volunteer Hours

$242,276
Value-Add of Volunteer Time

42
Volunteers



Thank-you for 'changing lives and building futures'

We take great pride that 100% of every dollar from our donors goes directly to leveraging new supportive housing and homelessness prevention programs. Since 2008, we have leveraged $32 million, and with our partners, the Province and the City, have supported 35 projects (supportive housing & homelessness prevention) that have contributed to housing stability for 4,817 individuals including unaccompanied youth, families, couples, single adults and seniors – vulnerable individuals who will not be counted in future homeless counts. Instead, these individuals are being supported to reach their housing; employment & volunteering; education, skills & training; health & wellness; legal & advocacy; and community & belonging goals to move on with their lives. Together, we are truly changing lives and building better futures.

Corporate & Employee

A&W Food Services of Canada Inc. & Associated Companies
Alexander, Holborn, Beaudin & Lang
Anna & Kristina's Grocery Bag
Anthem Properties
Aquilini Properties LP
Ballistic Arts Media Studios Inc.
Beedie Development Group
Bell Canada
BC Housing Employee Matching
BMO Financial Group
Canaccord Genuity Corp.
Canadian Western Bank
Ceridian Canada Ltd.
CFA Vancouver
CIBC
City of Vancouver
Coast Capital Savings
Colliers International
Connor, Clark & Lunn Financial Group
Copperlion Capital (KRW) Inc.
DDB Canada
Dehoney Financial Group
Deloitte Vancouver
DreamGroup Productions
EACOM Timber Corporation
Employees of Stantec
End Homelessness Now
GWIL Industries Inc.
Goldcorp Inc.
Gordon Dumka, Gallery Photo Alliance
Home for the Games
Innovative Research Group Inc.
KPMG
Lindt & Sprungli Canada Inc.
Mark James Group
NAIOP Community Real Estate Development Association
National Bank Private Banking 1859
New Shoes Productions Inc.
Odlum Brown Limited
Pacific Blue Cross
ParkLane Homes/River District
Polygon Homes Ltd.
Provide Home Inc.
Rennie Group
Scotiabank
Seaspan Inc.
Silk Concept Inc.
Silver Wheaton Corp.
Small Business BC
UBC Sauder School of Business
United Community Services Co-op
Vancity Savings Credit Union
Wesbild Holdings Ltd.
White Knight Janitorial Services Inc.

Foundations & Funds

625 Powell Street Foundation
Andrew Mahon Foundation
Canada Foundation for Innovation
Canucks For Kids
Carraresi Foundation
Face of Today Foundation
Face the World Foundation
Fernwood Foundation
Frank Giustra, Radcliffe Foundation
Freyvogel-Preiswerck Fund
Houssian Family Foundation
John C. Kerr Family Foundation
MariaMarina Foundation
Peter & Joanne Brown Foundation
R & J Stern Family Foundation
R. Howard Webster Foundation
Red Hibiscus Fund
SZOCS Foundation
The Cundill Foundation
Ward McAllister Family Foundation
Vancouver Board of Trade Foundation

Individuals & Families

Adam Zimmerman
Adrian Hamel
Alice Bushore & Kate Herron
Alistair Taylor
Amar Cheema
Amy Peters
Ann Neudorf
Anna Wallner
Anne & Bill Godden
Anne Andrew
Arielle Berze
Arlene Rolick
Ashish Sant
Ashley Chang
Athena Bax
Ayla Tesler-Mabe
Barbara Grantham & Andrew Wilkinson
Brendan Fitzgerald
Brent Neave
Bruce Orr
Bill Baker
Charles Mallette
Chip & Shannon Wilson
Chris Morrison
Christian Deiss
Christine LaLiberte
Christine Wuerfl
Daniel Allard
Daniel Jarvis
Darren Jensen
Dave Rurak
David & Joanne McDonald
David Heaney
David & Manjy Sidoo
Derek Kai
Dianne Dimozantos
Dick Vollet
Divyesh (Dave) Gadhia
Don Fairbairn
Edward Steel
Elizabeth Gross
Enrico & Cheryl Giustra
Eric and Elizabeth Southam
Eric L. Schwitzer
Eugene Ong
Faye Wightman

Finn Wolfhard
Florian Gabriel
Fred & Maureen Wright
Geoff & Janet Plant
Geoffrey & Karen Cowper
George Wong, Magnum Projects
Gillian Davidson
Glenn Mair
Graham McGarva
Gulnar Aituarova
H. Roderick Anderson
Hani Zayadi
Hannah Lee
Harry Schreier
Helen Hall
Ida Goodreau
Irene Wong
Isaac Cheng
Jack Anderson
Jacob Rossi
James Schultz
James Steele
Janice Dalzell
Jazmine Valickis
Jeff Queen
Jeffrey McCormack
Jim Chu
Jim Dehoney
Joanne Gassman
John Blackhall
Jonas Lehrman
Joshua Ma
Judith Lynn Siemens
Karis Maguire
Kathryn Cernauskas
Ken McIntosh
Kevin Bent & Connie Spear
Kimberley Robinson
Kim Henen
Lalji Family
Larraine Lippiatt
Laura Baziuk
Lauren Webb
Lina Dang
Lindsay & Mark Yuasa
Lindsay Rattray
Lloyd & Heather Craig
Lyall Family
Mackay Family
Malcom Craig
Marie N. Turnbull
Mary Ackenhusen & Daniel Muzyka
Marlene Martens
Matthew & Tracy Craig
Maureen Lewis
Mike Harcourt
Moneca & Braden Gabriel
Pamela & Jonathan Murkin
Papinder Rehncy
Peggy Louise
Peggy & John McLernon
Penny J. Ballem
Perri Zimmerman
Ping Liu
Rachel Edgar
Randi Fjeldseth
Red Hibiscus Fund
Richman Manalili
Rick Genovese
Rob Turnbull & Family
Robert Dar-Woon
Robert Disbrow
Robert Glass
Robert J. Macdonald
Ron Eisses
Scott Jan
Selwyn Leeke
Sharon Taylor
Shawn Kangro
Sheri Greenall
Stephanie Butler
Stephen Lambie
Sukhraj Khungay
Tamara Vrooman & Gregg Burkinshaw
Tom & Karen Cooper, City in Focus Foundation
Tracey Harvey
Vaness Drake - on behalf of Simon Drake
Virginia Greene
Vito Decicco
Wade & Teresa Bayne
Wilberg Family
William Ono
Yvette Reid
Anonymous (37)

In Memory Of (IMO)

Adam Hrankowski – *IMO Ethan Rae*
Ammar Izziddin & Family – *IMO Hisham Izziddin*
B James – *IMO Ida Goodreau*
Bev Arthur – *IMO Lindsay & Eric Lowerison*
Dezarae Kemp – *IMO Ida Goodreau*
Diana Bradbury – *IMO Toni Kristinsson*
Eric Resnick, Peter McDermott – *IMO Deborah Sharp Furlong, IHO John Furlong (24 gifts)*
Ernesto Salvi – *IMO Ethan Rae*
Gerald & Anita VanLith – *IMO Ida Goodreau*
Hayley & Hudson Nelles – *IMO Deborah Sharp Furlong, IHO John Furlong*
Joanne & Gary Vansevenant – *IMO Ida Goodreau*
John & Maria VanLith – *IMO Ida Goodreau*
Joyce Jones – *IMO Lindsay & Eric Lowerison*
KSL Capital Partners, LLC – *IMO Deborah Sharp Furlong*
Lawrence Rae – *IMO Ethan Rae*
Leanne Rae – *IMO Ethan Rae*
Leslie Brown – *IMO Lindsay & Eric Lowerison*
Lisa Stockstad – *IMO Lindsay & Eric Lowerison*
Mary & Martin Vink – *IMO Ida Goodreau*
Nicole Lyske – *IMO Ethan Rae*
Pat & Cyril Soetemans – *IMO Ida Goodreau*
Peter Wong – *IMO Diane Leung*
Ron and Laura Kinders – *IMO Ethan Rae*
Sadler Jackman Family Foundation – *IMO Deborah Sharp Furlong*
William MacDonald – *IMO Ethan Rae*

In Honour Of (IHO)

Anne Marie Turnbull & Paul Proulx – *IHO Marie N. Turnbull*
Dylan D. Reece Financial Services – *IHO Bob Rennie*
Gavin Dirom – *IHO M. Forster, IHO Judy Graves (30 gifts)*
Karole Sutherland – *IHO J. Watchuck & R. Goepel*
Laurie Sterritt – *IHO Nathan Collett*
Paula & Richard Powell *IHO Marie N. Turnbull*
Richmond Chamber of Commerce – *IHO Mike Harcourt*
Sarah Collett – *IHO Nathan Collett*
Suzanne Bolton & Jeff Mooney – *IHO Linda Mitchell*
Tanja & Michael Mackin – *IHO Gerald MacDonald & Jodie Martinson*

Community

Crofton House
First Baptist Church
Grey Matter Event
Killarney Secondary School
Mount Seymour United Church

Board of Directors

John McLernon	Chair, Streetohome Foundation
	Honorary Chairman & Co-Founder Colliers International
Lloyd Craig	Vice-Chair, Streetohome Foundation
	Former CEO, Coast Capital Savings
Kevin Bent	Vice-Chair, Streetohome Foundation
	CEO, Rides.ca

From left to right: Rob Turnbull, President & CEO, Streetohome Foundation; Laurence Rankin, Vancouver Police Department; Tom Cooper, City in Focus; Joanne Gassman, Corporate Director; Kevin Falcon, Anthem Properties; Sherri Magee, Corporate Director; Lara Dauphinee, Fiore Group; Lloyd Craig, Vice-Chair; John McLernon, Board Chair; Kevin Bent, Vice-Chair; Sadhu Johnston, City of Vancouver; John Mackay, Strand Properties; Alan Peretz, KPMG; Laura Case, Vancouver Coastal Health; and Shayne Ramsay, BC Housing.
**Missing from photo: Geoffrey Cowper, Fasken Martineau*

For more information, please contact info@streetohome.org or visit our website at www.streetohome.org

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