



A SEASON OF BELONGING. A FUTURE OF HOPE.

As the holiday season approaches, we reflect on the power of partnership and what can be achieved when communities work together. Our proven approach is ready for replication across the province. With our coaching, implementation templates, and ongoing guidance, communities can develop a customized, collaborative approach to addressing local homelessness needs.

From Crisis to Collaboration

Across BC, municipalities are under strain: homelessness, untreated mental illness, problematic substance use, and rising public safety concerns are testing local systems and public trust.

Yet this season reminds us that lasting change is possible. A proven framework exists to help communities move from crisis management to coordinated, results-driven solutions. While housing is vital, true transformation comes from **belonging, connection, and purpose** – at the heart of every model we help communities build.



“Streethome has the ability to convene partners and drive solutions – a model crucial for progress on homelessness across the province.”

– Kevin Bent, Chair, Streethome Foundation

How Streethome Helps Communities Lead

We invite municipalities across BC to consider launching their own Streethome-like entity in 2026. With our coaching, templates, and support, your community can build a collaborative model tailored to local needs.



Our Approach

- Scale what works: Adopt one of Streethome’s proven models, already tested and ready for adaptation.
- Build together: Co-create a business case rooted in evidence, site visits, and best practices – ensuring the solution fits your unique local context.

This isn’t about adding bureaucracy. It’s about making collaboration the default – ensuring shared accountability and maximizing impact. We’ll guide you through every step of the process.

SOLUTIONS YOU CAN SCALE

Choose from proven models or co-create your own. Every solution is designed for replication across British Columbia.

- **ARCH (Addiction Recovery Community Housing):** Withdrawal management, treatment, and recovery housing under one roof.
- **Homeward Bound:** Supports individuals relocating to communities where they have housing, services, and social supports.
- **STEP (Supporting Tenants, Enabling Pathways):** Helps tenants in supportive housing transition to independent living, freeing space for others.
- **Recovery Café:** Peer support, workshops, and welcoming spaces for those on a recovery journey.
- **Therapeutic Community Farm:** a healing-centered space where individuals grow food, purpose, and connection – together.
- **Navigation Centre:** a place that helps individuals connect to the right mix of services, in the least intrusive way possible, so they can move along their preferred life path.

PROVEN
MODELS



WHAT’S IN IT FOR YOUR COMMUNITY?

Streethome offers a proven approach of a neutral, trusted table for partners to align around shared goals. Membership invites a senior leader in your police department, health authority and municipality along with your BC Housing Regional Director, and a recognizable business leader that can galvanize major philanthropic partners.

Our **validated framework** helps municipalities launch quickly with:

- Business cases, templates, and expert guidance
- Proven leverage – a modest \$250K/year operational investment that attracts millions in capital funding.
- Catalyzed collaboration – unlocking private investment, mobilizing local champions, and co-creating evidence-based solutions.

ALL YOU NEED: A STRATEGIC SEED FUNDING

Homelessness, untreated mental illness, problematic substance use, street disorder, and public safety are intertwined. Addressing them requires municipalities, government, and private partners at the same table.

For **less than the cost to build one emergency shelter bed in BC**, a \$250K/year private investment for three years seeds a sustainable collaboration that attracts millions in leveraged funding. By year three, your community will have a proven framework ready for government adoption and long-term sustainability.

Success Spotlight: Pouce Coupe ARCH

Streethome developed the business case and committed \$800,000 to establish our Addiction Recovery Community Housing (ARCH) model in partnership with North Wind Wellness Centre.

Streethome’s investment **leveraged \$40M in capital and \$4M in annual operations**, ensuring people in northeast BC can access integrated withdrawal management, treatment, and recovery housing under one roof, closer to home. The result is a replicable model that other communities can adopt.



This holiday season, let’s plant seeds of hope. Streethome is ready to mentor and support your municipality – **at no cost** – as you adapt our proven framework.

We’ll share our Playbook, partnerships, and lessons learned. You bring the will and local insight. Together, we can scale what works and seed what’s possible.



Streethome Playbook

Turnkey Toolkit for Launching and Scaling Proven Solutions

- **Learn from experience:** lessons and principles that guide bold action
- **Replicable program models:** case studies with outcomes, costs, and partnership insights
- **Governance & operations:** templates for constitutions, bylaws, board structures, HR, staffing, and legal requirements
- **Financial sustainability:** budgets, fundraising collateral, pitch decks, and compliance guidance
- **Step-by-step launch guide:** from board building and operational setup to program launch, monitoring, and scaling
- **Digital tools & templates:** business cases, dashboards, reports, and forms
- **Mentorship & shadowing:** hands-on support from Streethome staff for early operations
- **Measuring impact:** outcome metrics, continuous improvement, and lessons learned
- **Community engagement:** donor strategies, private-sector partnerships, and media support

All in one package – practical resources, guidance, and support to help communities replicate Streethome’s proven approach.

“When the private sector takes smart risks in partnership with government and non-profits, we can co-create sustainable solutions that fill critical gaps. This model is ready to be adapted across BC.”

– John McLernon, Past Chair, Streethome Foundation (2008–2023)

ABOUT STREETHOME

We act as a catalyst for change – a trusted action group that convenes experts, innovators, and community leaders to identify gaps in the homelessness response system. We explore promising practices from around the world, adapt them locally, or co-develop new, evidence-based models. Once a model is identified, we invite local non-profits to pitch why they are best positioned to deliver it. We also engage the private sector to take smart, catalytic risks through seed funding initiatives that grow into sustainable, long-term solutions.

OUR MISSION

To fill gaps in Vancouver’s homelessness response by introducing sustainable support services and supportive housing that empower people to move forward.

Results

- Attracted \$52 million in private sector funding
- Leveraged hundreds of millions in additional investment
- Delivered 1,400+ homes and 13 new support services that fill gaps
- Produced multiple business cases ready for implementation

OUR VISION

A future where municipalities across BC build their own effective homelessness ecosystems – reducing reliance on Vancouver and ensuring access to supports closer to home.



Request Your Copy of the Streethome Playbook (coming early 2026)

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